

**If a grocery store is labeling foods “organic,” should the food packaging itself say that the product is organic, or show some sort of proof? Is there some sort of requirement of this information for a store to mark it as organic?**

The NOP seal may be used in direct association with the certified organic product, such as next to it on the display counter or in a newspaper advertisement. It may not be displayed over an entire area in a manner that does not specifically link it to a product that is eligible for use of the seal.

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